

Position Description Player Development Regional Manager



Introduction

The full-time role of the Player Development Regional Manager provides dedicated support to AFL Players and AFL Club Player Development Managers. The particular areas of support provided include the delivery of Career Development and Transition services and programs. A strong emphasis in this role is the continued nurturing of external relationships with AFL, AFLSR, Universities, RTO's, service providers, AFL Club personnel, and AFLCA. A focus on continued program development and refinement is essential and an ability to support recruit and support the needs of AFLPA Past Player members and their respective past player associations. Managing travel and time commitments will be a key to this role. The Player Development Regional Manager is responsible for producing quarterly reports of player engagement activity occurring within their region and achieving nominated performance targets outlined in the strategic plan.

Reports to: General Manager – Player Development

Key Responsibilities

- Regional management and delivery of Transition Services to AFLPA members
- Regional management and delivery of Career Development services to AFLPA members
- Regional management and delivery of Education Support programs
- Liaise with Indigenous and Multicultural manager
- Liaise with GM - Player Relations
- Regional management and delivery of workshops and forums
- Regional support for retired and delisted players with their transition out of AFL
- Fostering relationships with AFL Past Player Associations and their members
- Contributing towards the innovation and creativity of Player Development programs
- Management and participation in special projects
- Management and administration of your regional affairs

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Regional management and delivery of Transition services to AFLPA members

- Provide direct Transition counseling and support to AFLPA members
- Provide support to AFL Club Player Development Managers
- Influence AFL clubs to ensure their structures support the smooth Transition of AFL Players entering and exiting AFL
- Content creation, delivery and review of the Career Transition Programs.
- Provide referrals; manage content and delivery for the Football Apprenticeship, Next Goal, Next Coach, Level 2 Coaches Course and Sporting Trade Skills programs.
- Develop transition programs for corporate, business, trade and continued sporting careers

Regional management and delivery of Career Development services to AFLPA members

- Provide Career Development counseling to AFLPA members
- Initiate required player referrals to assist the Career Development process
- Develop and liaise and foster strong relationships with EAFUN contacts
- Act as an advocate for players when dealing with academic institutions
- Stay informed of Career Development innovations through industry initiatives and their relevance to the AFLPA Player Development program
- Develop appropriate Career Development resources for AFL Players

Regional management and delivery of Education Support programs

- Administer Literacy and Numeracy testing for every new AFL Player each year
- Determine ongoing management and support plan in conjunction with experts in the field for every player identified as needing continued Literacy and Numeracy support
- Provide PDM's and AFL Clubs with tailored in-house assistance plans for AFL players engaged in ongoing Literacy and Numeracy support

Liase with Indigenous and Multicultural Manager

- Regular meetings with the Indigenous and Multicultural manager to ensure proper coordination of Player Development services
- Participate and understand Cultural Awareness education delivered by the AFLPA
- Identify AFL Players and programs where Indigenous and Multicultural services may be utilised
- Participate in the creation and development of Indigenous and Multicultural initiatives

Liase with GM – Player Relations

- Communicate & work closely with GM Player Relations in regard to player issues, working conditions, and CBA enforcement.
- Basic knowledge and understanding of Player Relations services.

Regional management and delivery of workshops and forums

- Assisting the creation, active participation and constructive feedback for all Player Development workshops and forums
- Identifying opportunities to conduct regional workshops and forums

Regional support for retired and delisted players with their transition out of AFL

- Ensure AFL clubs adhere to their obligations in CBA (14.10) when delisting AFL players
- Conduct an exit meeting with every AFL Player in your region upon delistment and retirement
- Track and support AFLPA members professional and personal pathways for 3 years post AFL

Fostering relationships with AFL Past Player Associations and their members

- Regular meetings with AFL Club Past Player Association Presidents in your region
- Identifying and recruiting past players to become AFLPA Past Player Members
- Participating in the development and execution of AFLPA Past Player initiatives

Contributing towards the innovation and creativity of Player Development programs

- Regularly reviewing all programs and services delivered by the Player Development department to identify areas of refinement and innovation
- Keeping up to date with new learning trends or initiatives and assessing how they may be of benefit to the delivery of Player Development services

Management and administration of your regional affairs

- Maintain accurate records and file notes for your region
- Ensure timely submission of quarterly Regional Player Development reports
- Attention to monthly budget reconciliations

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Essential Requirements:

- Bachelor and Post Graduate level qualification in Career Development or Education and/or ACAP – Elite Athlete Mentoring.
- Certificate IV Training & Assessment (TAE)
- Outstanding oral communication and counseling skills
- In depth understanding of the sport and non-sport requirements of AFL Footballers
- Understanding of issues affecting the sporting industry and high profile issues management

- In depth understanding of Career Transition and outplacement programs for elite sportspeople
- In depth understanding of university admissions and course processes
- In depth understanding of recruitment, employment and apprenticeship processes
- Demonstrated ability to be discreet and work with confidential and sensitive information
- Willingness to show initiative and develop strategies under own steam
- Ability and desire to work as part of a team
- Time Management
- Proficiency in Microsoft Office applications