



# AFL PLAYERS' ASSOCIATION MEDIA MENTOR PROGRAM APPLICATION FORM 2012

T. (03) 9926 1344 F. (03) 9926 1350 [www.aflplayers.com.au](http://www.aflplayers.com.au)

## IMPORTANT INFORMATION

- The industry placement is undertaken over one year.
- The cost will be shared by the AFL Players' Association. The cost to the player is \$2500 per annum; payable before commencement of each year.
- Applications are to be accompanied by a cover letter that states the player's case.

## NEXT MEDIA CONTACT

**Rayden Tallis** *AFL SportsReady*  
 General Manager – Career Transition Programs  
[rayden.tallis@aflsportsready.com.au](mailto:rayden.tallis@aflsportsready.com.au)  
 Mobile 0407 162 229

## PERSONAL DETAILS

FULL NAME: .....

AFL CLUB: .....

POSTAL ADDRESS: .....

SUBURB: ..... STATE: ..... POSTCODE: .....

EMAIL: .....

TELEPHONE: ..... DATE OF BIRTH: .....

## RETIRED AND DE-LISTED PLAYERS

Have you had a career transition meeting with a Player Development Regional Manager of the AFL Players' Association?  Yes  No  N/A

## MEDIA EXPERIENCE

Please explain how the Media Mentor Program would be of benefit to you: .....

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Please outline your media experience: .....

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Please outline the area in the media of which you would like to focus and why: .....

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Please outline your media skills, including strengths and areas for improvement: .....

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## PLAYER DECLARATION

Should your application be successful, do you approve the details of your work placement be used by AFL SportsReady and AFL Players' to promote the Media Mentor Program?  Yes  No

I declare that all the information I have provided is true and correct. I understand that my application **will not be considered unless I attach a covering letter** for the consideration of the Media Mentor Applications Committee.

APPLICANT SIGNATURE: ..... DATE: .....

COACH'S SIGNATURE: ..... DATE: .....

Please send your application to Rayden Tallis AFL SportsReady, General Manager – Career Transition Program: [rayden.tallis@aflsportsready.com.au](mailto:rayden.tallis@aflsportsready.com.au)